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YEAH1 GROUP'S SHAREHOLDER UPDATE



Share Buyback Update

As announced on 18 March 2019, Yeah1 Group Corporation (“Yeah1” or “company”) disclosed the company’s intention to undertake a buy-back of shares up to 3,127,990 shares or 9.999% of the issued capital of the company. To undertake this Buyback, Yeah1 has to obtain approval of the State Securities Commission of Vietnam (“SSC”), following which a timeline to execution can be formalized. Yeah1 has submitted the application to SSC right after the release of 2018 audited financial statements and is currently awaiting formal guidance from this authority.

Content Hosting Agreements (“CHA”)

As disclosed on 03 March 2019, the termination of the Content Hosting Agreements with YouTube becomes effective 31 March 2019. Yeah1 has prepared for this termination and as indicated previously has re-aligned its resources to focus on its Owned and Operated content and channels on YouTube.

Updated Business Plan and Forecasts for 2019

The company’s leadership is currently reviewing and re-forecasting its financial plan for 2019 following which official guidance will be provided at the Annual General Meetings scheduled for 08 May 2019.

As highlighted previously outside of the Multi-Channel Third party related business on YouTube, Yeah1 operates a series of owned and operated channels and continues to invest and produce social content of which YouTube is still an important distribution channel. In additions, Yeah1 Group owns and operates 4 National wide TV channels, Movie Production and Distribution Business, Media Agency as well as a growing Digital Ad-Publishing business.